

DAVID BRADFORD

The local choice for Rother Valley Division

- Investing across the County
- Working for your Community
- Supporting and caring for our young and elderly



WEST SUSSEX COUNTY COUNCIL ELECTIONS, 4th MAY 2017

ACTION FOR YOU ALL YEAR ROUND

What we have achieved together

INVESTING IN FLOOD DEFENCES
Operation Watershed has enabled around £3million to be planned and invested in highway drainage and environmental improvements in the areas worst affected by flooding.

BIG SOCIETY FUND INVESTMENT
A particular local achievement was an allocation of money from the Big Society Fund to the Graffham Recreation Ground, to provide safe pedestrian and vehicular access. David will press for further schemes as they become available.

KEEPING COUNCIL TAX DOWN
"I want to pay tribute to my predecessor, Michael Brown, who gave sterling service to our community. He always did his very best to keep council tax down, and so will I," says David.

CAMPAIGN FOR SPEED REDUCTION
David commends his predecessor's campaign on sensible speed limits, and will always press for a change when it is needed.

DAVID BRADFORD THE LOCAL CHOICE FOR ROTHER VALLEY DIVISION

David Bradford is married to Anne, and they have four children, one of whom is a senior nurse in the NHS.

David enjoyed a successful career in the food industry for over 20 years. He held senior leadership positions with United Biscuits (McVities), Bassetts, and Maynards, as well as being MD of a technology and product development consultancy. Following this, he worked in the recruitment industry for a number of years, placing senior executives.

He has undertaken two non-executive charity trustee positions: one with the Citizens Advice Bureau, and another with an employment charity which helps people back to work. He is used to tough negotiations, and assisted the employment charity in winning a £155m contract from the government.

David has a Masters Degree in Marketing and was awarded the Financial Planning Certificate issued by the Chartered Insurance Institute.

In the last 9 years, David has become very active in local politics, as a Committee Member, Branch Chairman and currently as a Political Vice-Chairman.

He and Anne moved to West Sussex in 2011 (from Hampshire), and David's number one aim is to preserve and look after our way of life here.



CONSERVATION IN THE SOUTH DOWNS NATIONAL PARK

David supports the co-operation between the West Sussex County Council and the South Downs National Park in planning. He believes it is in the best interests of conservation.

Rother Valley (previously called Fernhurst) is a large and beautiful rural constituency. It stretches from Bury in the South, through Graffham and Lodsworth, up to Easebourne, Fernhurst, Lynchmere, Camelsdale and Hammer. It is 20 miles long!



SUPPORTING YOUNG AND OLD

David will promote well-being and independence for the elderly (35% of our residents). He will encourage greater use of community clubs, such as Lunch Clubs, and look for ways to help protect the elderly against fraudulent scams. He will join the fight for a fairer share of the national funding for our local schools, and campaign to keep their standards high. 83% of our children in West Sussex attend Good or Outstanding Schools.

